**DISCLOSURE**

**Disclosure Policy**

In 2009, our friends at the Federal Trade Commission {FTC} revised their [guidelines](http://www.ftc.gov/news-events/press-releases/2009/10/ftc-publishes-final-guides-governing-endorsements-testimonials) regarding endorsements and testimonials in order to protect the public from any intentionally errant or misleading advertising that has been paid for by a group or company. Since this blog is a source of income and may occasionally incorporate endorsements or testimonials, I felt it was important to disclose the following to you, my readers:

* The content of my blog is a source of income for us and therefore may be used to promote products, services, or other businesses.
* I will only choose to promote products/services/businesses that I have, in fact, used and love and that I feel will be beneficial to my readers.
* Products provided to us by my advertising partners for my review are given to me free of charge with no cost to ourselves. All opinions are genuine and my own. You can trust me.
* My number one priority is accuracy and fairness to my readers, and I would **never** compromise the truth just to make a buck. Ever.
* Mentions of associated products/services/businesses within the content of my blog may or may not be noted as an affiliate in every reference.

I hold myself to the highest standards of integrity and strive to deliver interesting, helpful, and encouraging content while generating a small profit to compensate me for my time, research, and ideas. I love and appreciate my readers and make it my goal to be up front and honest with every post I write while continuing to be helpful and kind.